

United Braford Breeders board meeting
05/02/2022 VIA ZOOM 7:00PM (central time)

Attendees:

Bryan Alleman
Bill Rainer
Johnny Harris
Dr. Jim Harvey
Katelin Hyman
Charles Johnson
Robert Mills
David Owens
Elliott Stanton

Proxies:

N/a

- Meeting called to order by Elliott Stanton.
- Statement of Purpose read by Dr. Jimmy Harvey.
- Minutes from the previous meeting read by Katelin Hyman.
 - No additions or corrections to be added
- Motion to approve the corrections out by Johnny Harris, seconded by Charles Johnson.

- Charles ran through the finances.
 - At the time, the only bills that were not in paid were the Small Breeds Registry & the Verizon bill.
 - Deposits from Kingsville came through on Thursday or Friday (the week before).
 - No additions or corrections to be added
 - Robert asked about Adam's Ranch check; Emma called & told Charles that the check had been deposited.
- Motion made to approve the finances by Katelin; seconded by David. All in favor, none opposed.
- Following up on the ABRI database, Larry Stanberry gave a short update.
 - Tentative timeline to test the system, would be in mid-May, should be in the new system by the end of May.
 - There would be some bells & whistles added later.
 - Robert Mills asked if the members would use the old or new system to do their registrations; Larry said that data is backended to Emma & she would make the changes.

- Biggest thing was that Emma would do all the testing. Planned shutdown for Friday, 5/27/22.
- Dump current database; system would have a two day shutdown, ought to be back up on Monday.
- Agreed to let membership know when we do the “shutdown” via e-blast & Facebook.
- Current database is the ILR2, the newest version of the database would be ILR-online.
- Elliott asked about the financial end - outgoing cost where we think it ought to be & the margins.
 - Payment due - \$2500 due after we accept the system. Larry asked we pay ½ now, then ½ whenever the system is up. Larry & Charles will get invoices lined up.
- Majority of the program is finished.
- All-American update from Michelle Johnson - July 6th through 10th in Sulphur, LA at the WestCal Arena.
 - Waiting on Ethan at AMG to have the information/entries live online.
 - Tentatively planned the UBB BOD meeting at the DoubleTree, July 8th.
- Membership & inventory update from Elliott
 - Up 10 additional adult members, up another 15 or 16 junior members in the last 30 days.
 - Also an additional 120 head increase in inventory in the last 30 days. Up to 1449 head VS 1515 head last year.
- Elliott opened the floor for questions or concerns.
- Executive Director update also from Elliott.
 - Name changed to: Admin coordinator
 - Job description changed.
 - Job up on 3 locations. One applicant as of 5/2/22
- Show committee update from Nathan Hyman
 - Braford Clarification
 - Change/add the verbage for our bulls to “³/₈, ₃/₈ only, no F1s”
 - 5 to 0 vote on the show committee
 - Charles made a motion to make the change in wording; seconded by David. All in favor, none opposed.
 - Nathan also touched base on the judges for the junior national shows, Four States, sent lists for Shreveport (LA State Fair), OKC (Cattleman’s Congress) & Fort Worth.
- Elliott touched base on a member report of dues/inventory
 - Breaks down members (adults vs juniors)
 - Split up in regions

- Dr. Harvey asked about if members did not have any on inventory, would there be late fees on cows?
 - Yes - reactivation fees plus a late fee
- Elliott offered time to address any questions or concerns. None brought up.
- Discussion about trade shows
 - Sunbelt, A&M Short Course & NCBA
 - Discussed funds made from our marketing items would be able to pay for the trade shows
- UBB Calendar
 - Ad spaces or special dates (birthdays, sale dates, etc)
- UBB Merchandise
 - Marketing committee
 - Doctor Harvey & Robert both mentioned windbreakers
 - Coffee mugs
 - Need by the All-American in order to sell there
- TJBA update from Elliott Stanton
 - 501-3-C & their right to do business was revoked due to no taxes filed
 - Last time taxes were filed was in 2015
 - Business wanted to sponsor the TJBA summer show as long as they could write it off on their taxes so they needed a 501-3-C. They reached out to the TJBA; Elliott made a separate account under the TBBA for the TJBA so they would be able to continue.
 - Elliott opened the floor for any concerns or questions - none addressed.
- Update on the Braford News from Elliott
 - Adding a current membership directory
 - Several corporate ads
- Next UBB BOD meeting on June 6th.
- Motion to adjourn the meeting by Johnny Harris; seconded by Charles.