

Committee meeting at Graham Land & Cattle on May 20<sup>th</sup> @ 3:30 PM

**Elanco talk regarding health on our bulls held first due to timing of arrival by some members.**

Attendees – David & Diana Owens, Brian Alleman, Dr. Jim Harvey, Larry Stansberry, Charles & Michelle Johnson, Bill Rainer, Ryan Danos, Rhea Shields, Elliot Stanton, Robert & Carol Mills

Current bulls in the program – sale when, where, etc.

- Video, pictures
- Marketing Service
- Live – Lake Charles/Kinder/Crockett

Lots of discussion, multiple directions, this will be the cliff note version –

- It was suggested/agreed going forward we have to have 50 good quality bulls to sale, this sale we will need some heifers/females to fill the gap. Bailey to send an e-blast to the membership to see who may have females – agreed on fall yearlings ready to be bred and spring yearling+ bred heifers or open to be bred as a starting point.
- Discussion on place and timing – narrowed down to Crockett or possibly Buffalo auction markets for increased exposure to Ark, OK, Missouri as well as our traditional markets along the gulf (maybe avoid hurricane issues as well). Mostly determining the availability of each (Thursday or Friday preferred), cost (clerking, loadout, etc.), assistance marketing/selling.
- Continue to do video & pictures, use videos for selling – live cattle grouped in pens for viewing on site. Live Auction or equivalent for online selling was discussed, but not formally agreed upon at this time.
- A conscience effort to obtain a replacement/seedstock familiar auctioneer would be of benefit to all consignors and make every effort to keep date off of Shreveport show & Adams Sale. Later October preferred

Future items:

- One or Two sale(s) a year, fall or spring?  
Bull counts dictate 1 sale, currently fall works best to accommodate most bulls from an age and limit to total days on feed from a profitability standpoint
- Genomic Testing – worthwhile? Continue?  
Split decision – it is not providing much of anything from an EPD or pure number standpoint – our closed sample count (reg. Braford only) will take 4-5 years or more to build up enough data to be meaningful. We do get to label that we do it.  
Agreed to do this set and leave in for the next group coming in, then re-evaluate next year.
- Fees – same, more, no DNA option, etc.  
Same currently – formalize with next commitment form  
Get billing ready for eligible sale bulls for second round of fees (BSE/Trich)
- Formal discussion/vote on executive director travel – currently we do not pay for the executive director to travel for the bull program outside of a live sale or for picture/video purposes.  
Added to clear up use of consignment fees and understanding of funds use from bull program.  
Clarity was not given to Bailey for travel in regards to bull development. Moving forward travel

will be paid when director is requested to attend from the bull committee, pic/video travel will be included within the bid/cost of and not billed separately.

- Standards and guidelines - review and update  
Currently guidelines and minimums to stay as is, clean up the dates for the next round of commitments and post to the website.
- Delivery and any fee deadlines  
Same – update for next groups
- Other Business  
Updated list of the bulls previously scanned and sale eligible was provided, as well as sheet on bulls scanned the following AM.  
Estimate 30-35 bulls would be sale eligible total at this time.